

## **Report on the Birthday Celebration of William Shakespeare**

**Organized by:** Department of English, and Institution's Innovation Council (IIC), SRLM

**Venue:** Sudhiranjan Lahiri Mahavidyalaya

**Date:** 23<sup>rd</sup> April 2025

### **Program Highlights:**

Prof. Shubhaiyu Chakraborty, Assistant Professor in the Department of English and IQAC Coordinator, delivered a special lecture to the students. His insightful presentation covered Shakespeare's timeless contribution to world literature, the relevance of his works in the modern era, and the creative possibilities for engaging with Shakespeare's legacy today.

One unique feature of the celebration was encouraging students to dedicate their social media handles—posts, stories, captions—to Shakespearean quotes, characters, and themes. This innovative practice not only paid homage to the Bard but also merged academic knowledge with digital literacy skills.

### **Objective of the Program:**

The primary objective of celebrating the birthday of William Shakespeare, the world-renowned English writer, poet, and playwright, was to foster a deeper appreciation of English literature among students and to connect academic learning with the contemporary digital world. The program aimed to:

Encourage students to engage creatively with the life and works of Shakespeare.

Integrate education with Information and Communication Technology (ICT) through innovative practices.

Promote the vision of the National Education Policy (NEP) 2020 by blending traditional learning with modern platforms like social media.

Inspire students to utilize their social media presence for educational and literary enrichment.

### **Benefits of the Program:**

**Academic Enrichment:** Students developed a deeper understanding of Shakespeare's literary genius and his impact on world literature and culture.

**ICT Skill Development:** By promoting educational content on social media, students practiced responsible and purposeful use of technology, in line with NEP 2020 recommendations.

**Creative Expression:** The activity provided a platform for students to creatively express their interpretations of Shakespeare's works.

**Social Media Literacy:** Students learned how to use social media for educational purposes, showcasing a shift from purely recreational to constructive engagement.

**Holistic Learning:** The integration of lecture and social media activities created a blended learning environment, combining traditional and modern educational approaches.

**Conclusion:**

The birthday celebration of William Shakespeare at SRLM was not just a tribute to one of history's greatest writers but also a meaningful step towards blending education with technology. It resonated with the spirit of NEP 2020 by encouraging students to become active, creative learners both inside and outside the classroom.

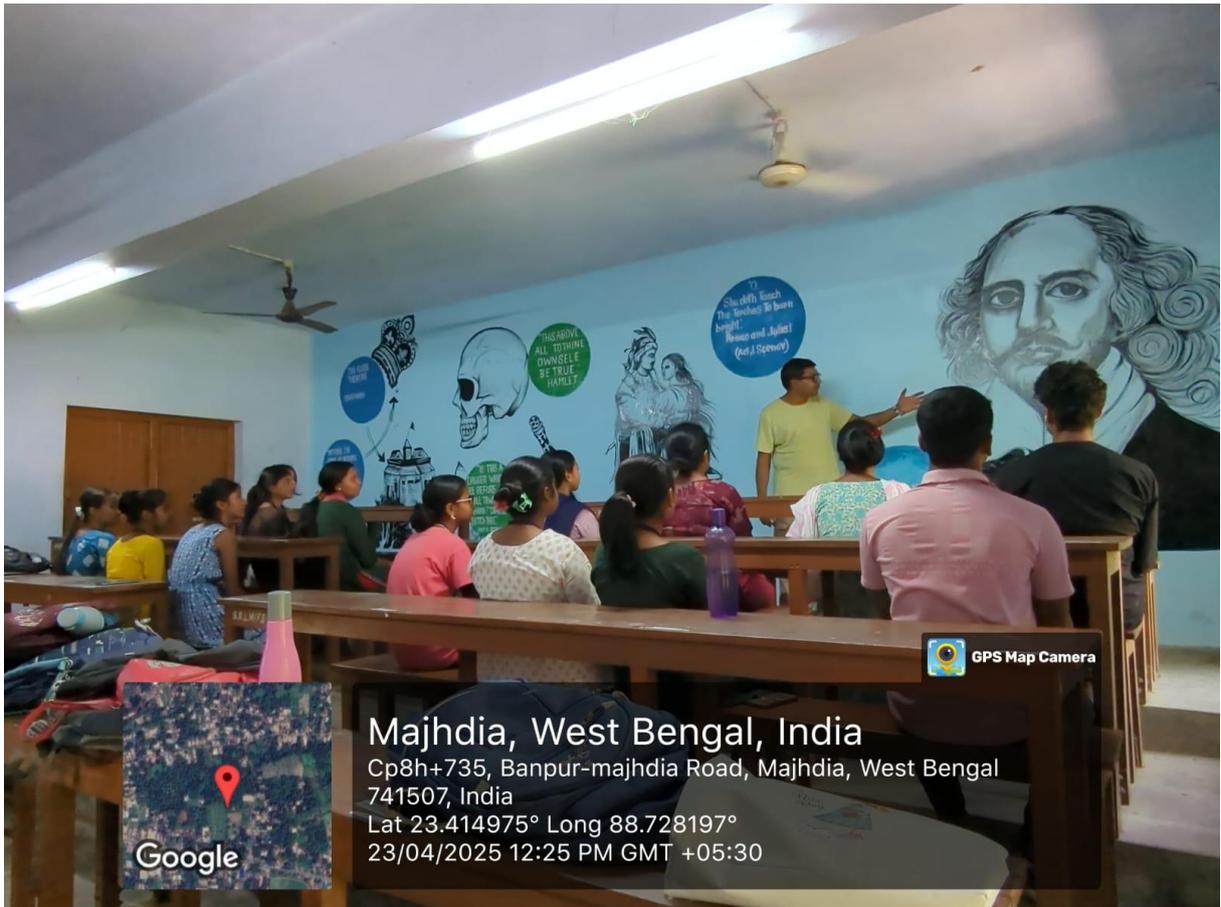
Number of participants: 58

Video url: <https://www.instagram.com/p/DIx9ZXTxIwB/>

Geotag

Photos:





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